Creative Director: Yuchen (Eric) Wei

Designer: Noelle Moore Caballero

Link to Initial Meeting:

https://wustl.zoom.us/rec/share/2yFsAM6QsZVVzwjvPhtGIFIz7F2mCZQgriQHfW4p8x3QnbIVlk6s8PRc6E7rKw.tVx8y4EawMag_y6k?startTime=1743212021000

Topic: *SpongeBob SquarePants* (We both like the series, yay!)

Link to Wikipedia Page: https://en.wikipedia.org/wiki/SpongeBob_SquarePants

Notes:

- Fun and lively aesthetics that captures the show's energy, but not chaotic (i.e. straightforward navigation experience)
- Color theme reminiscent of the series (see examples from creative brief)
- Top nav bar for getting to different pages
- Most important page would be the Main Characters page
  - Should feature the main characters in the format of character cards
  - Each card should have:
    - Character image
    - Character name
    - Voice actor
    - Brief character description (1-2 sentences)
  - Link: https://en.wikipedia.org/wiki/List_of_SpongeBob_SquarePants_characters#Main_characters
  - On mobile, each card displayed one below the other, scrolling vertically
  - On desktop, each row can contain more cards (4-5 cards per row)
- We reached agreement that the Release/Episodes page can be simplified so it only contains a table for the broadcast seasons info
- The other pages (Intro, Setting, Behind the Scenes) can use information directly from the Wiki. The content can be paraphrased at my Designer's discretion.